



Introducing Tradeshow Driver:

The trade show marketing and promotion, **turn-key** program that contacts trade show prospects **5 times** with direct mail, email, and responder telemarketing.

For more information go to <http://tradeshowdriver.com> or contact info@tradeshowdriver.com

Tradeshow Driver Startup Form

I'm ready to get started—here's the information you'll need:

Name: _____
Title: _____
Firm: _____
Address: _____
City: _____
State: _____ Zip: _____
Email: _____
Phone: _____

I'm a(n):

- Exhibitor
- Exhibit House
- Venue Operator
- Show Organizer
- Other: _____

Key Shows ~

Show: _____
Location: _____ Date: _____
Nº of Attendees: _____
Data Capture System: _____

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Location: _____ Date: _____
Nº of Attendees: _____
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Location: _____ Date: _____
Nº of Attendees: _____
Data Capture System: _____

Booth Drawing:

- DVD Player
- iPod® Touch™
- Client Provided: _____

Please Provide:

- Logos (hi-res)
- Legal Copy
- Lead/Rep Assignment Table

Special Booth Event ~

Date: _____ Time: _____ Venue: _____
Speaker: _____ Title: _____
Speaker Company: _____
Synopsis of Presentation:

List Information ~

File Name (mailed / emailed): _____ Quantity: _____
Seed File Name: _____ Nº of Samples: _____
Opt-out File Name: _____ Quantity: _____
Postal Suppression File Name: _____ Quantity: _____

The above, named person will approve all client campaign strategy, creative, and assets.